

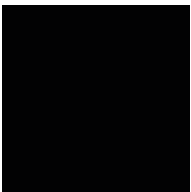


THE
LUTHERAN
WORLD
FEDERATION

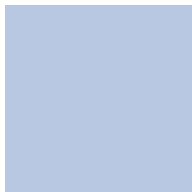
A Communion
of Churches

Website Styleguide

Colours



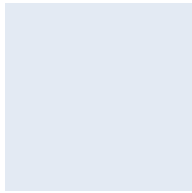
#000000



#b8c8e3



#7493C7



#E3EAF3



#80A3D3



#D7CB4A



#A3C139



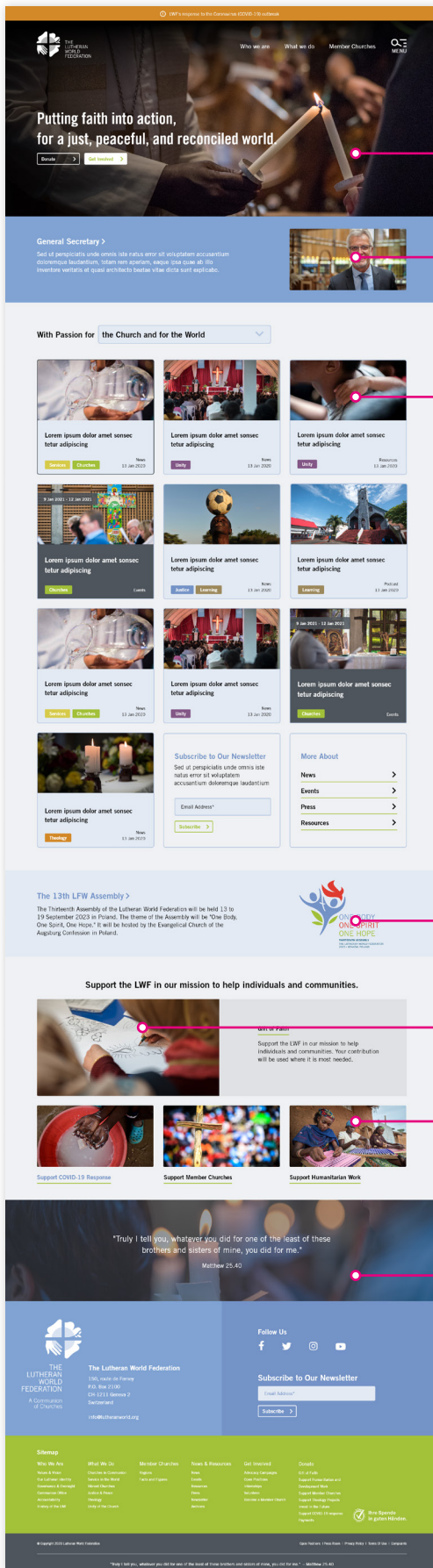
#9D895D



#D38928



#845887



1920 x 870

517 x 273

517 x 273
Any page that has 3 column images have the same sizes

517 x 273

813 x 429

517 x 273

1920 x 450

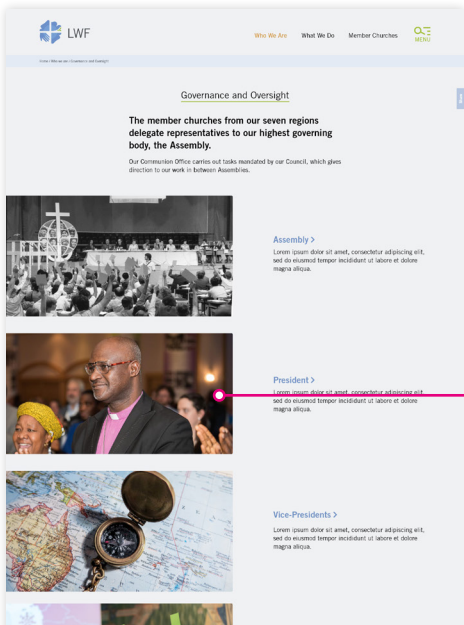
The Level 1 Landing Pages have several different components put together in a single page



235 x 235



2 column images
700 x 485



Level 2 Landing Page

This is a fixed style

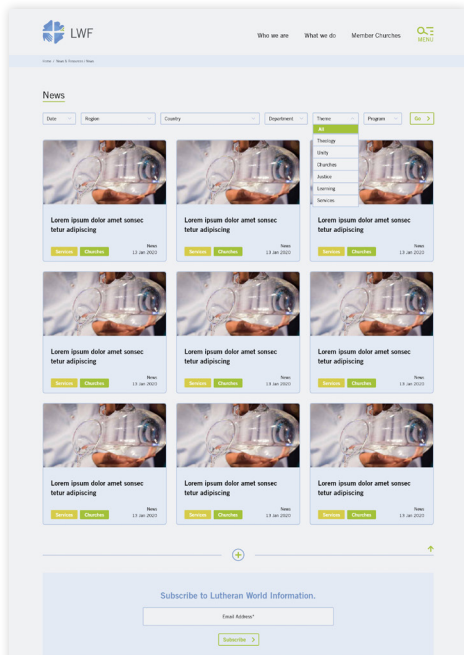
960 x 507



Level 3 Landing Page

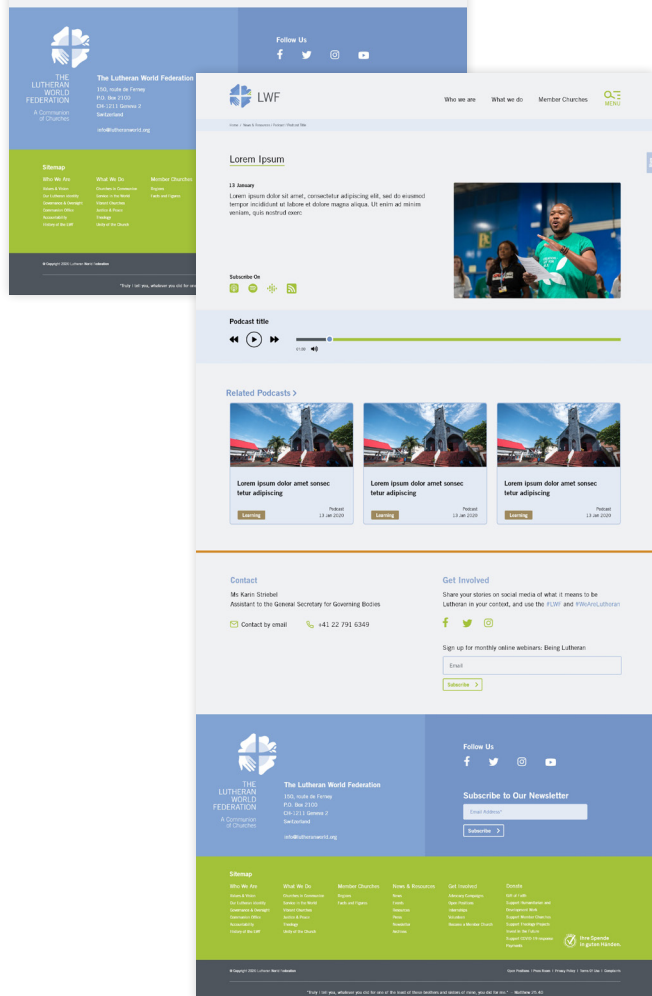
In some cases, there will be a level 3 landing page.

327 x 235

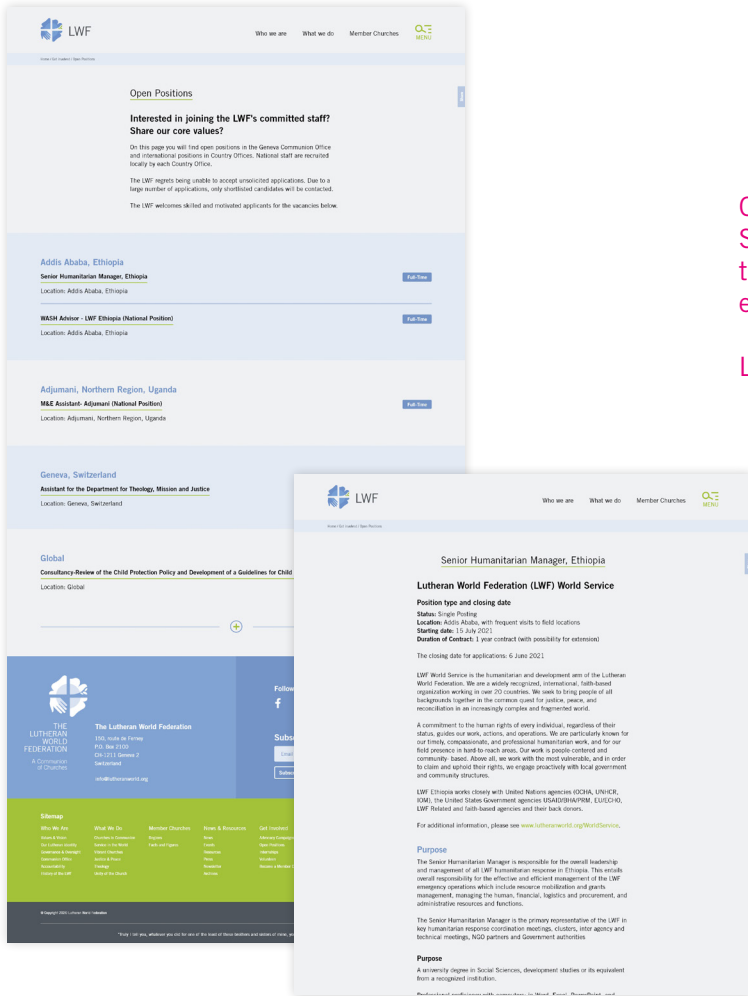


- News
- Events
- Podcasts
- Blog

They have the same style

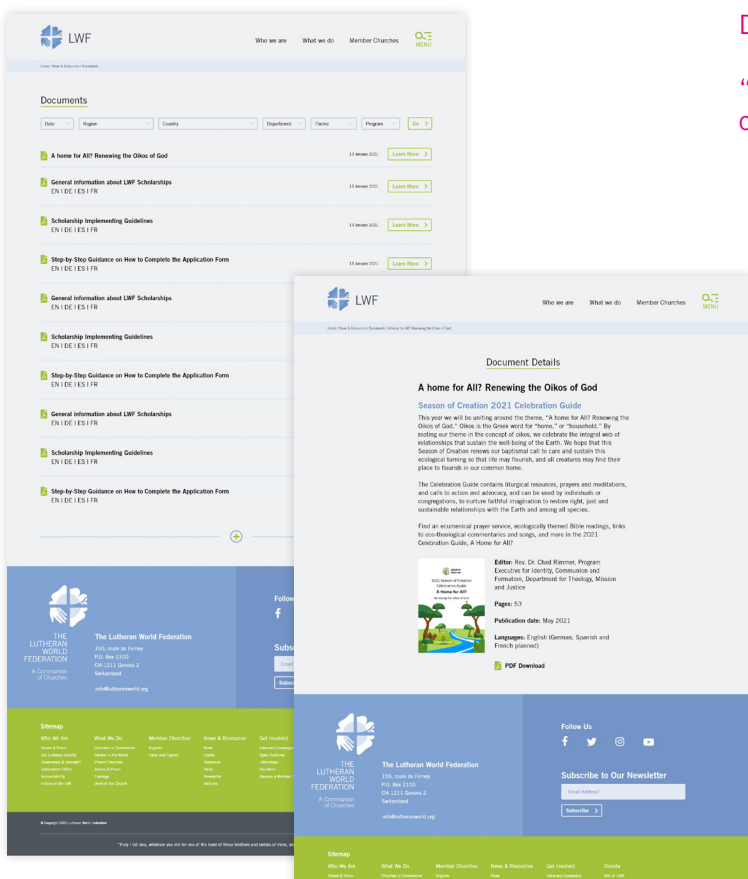


Podcast page



Open Positions: Shows a list of open positions with tags if they are “Full-time / Part-time etc.”

Link leads to a content page



Documents list.

“Learn More” button leads to a content page

Finance

Financial Accountability

In 2019, the LWF spent 91 percent of its total operating expenses in activities that directly benefited people worldwide with ongoing humanitarian need, and in strengthening the churches' capacity for holistic mission.

LWF Finances

In 2019 LWF total income was EUR 168 million, which was EUR 18 million or 12 percent higher than the previous year.

The LWF spent EUR 152 million to implement its programs and projects around the world. The overall annual expenditures grew from EUR 145 million in 2018, representing a seven percent increase. This growth was mainly driven by more delegated funding to LWF's humanitarian response revenue from expanded patient services provided by the Augusta Victoria Hospital (AVH) in East Jerusalem, and additional funding for mission related work.

Income

Expenditure

Donations and Payments

Visit our [Payment page](#) for other payments including membership, active publications ...

Gift of Faith >

Support Refugees >

Support Member Churches >

Invest in the Future >

Reduce COVID-19 Impact >

Expenditures allocated in accordance with ZEW0 classification (standard 9)

Zewo Classification	Related Expenditures		
	Project	Fundraising	Administrative
Staff Related Expenditures	31064300	15056254	4730375
Operating Expenditure (other than payroll)	130216300	339714	5470963
Contributions made to implementing partners	0	0	0
Depreciation of fixed assets	0	0	1243385
Total Expenses	139380620	1435968	11425143
Share of each category in %	91%	1%	8%

Stewardship

The LWF is committed to responsible and accountable Christian stewardship in managing the funds entrusted to it. Assets are invested according to ethical and social criteria. We manage accountability in the area of membership fees. We seek unrestricted revenue sources alongside ongoing fundraising. We work towards a strategic and operational plan that is balanced and sustainable.

Management and Control

The LWF operates in many global locations and is exposed to various financial risks that could adversely affect our financial results and performance. Risks are managed through an internal control system as per Swiss regulations.

[Auditor's Report 2019 - Summary](#)

LWF Endowment Fund >

Help ensure a strong financial future for the LWF. Our Endowment Fund provides extra support for LWF activities over the long-term.

Contact

Mr. Felix George Prangalt
Head of Finance

Contact by email: fg@lwf.ch | +41 22 791 6456

Get Involved

Share your stories on social media of what it means to be Lutheran in your context, and use the #LWF and #WeAreLutheran.

Template A
Picture on the side, body text is on the left side.

Our Lutheran Identity

LWF member churches confess the Triune God and proclaim the Word of God. We are united in pulpit and altar fellowship.

Our identity as Lutherans is rooted in the Bible and our history. Our member church contexts continue to shape our faith, theology and understanding of God's mission.

Stewardship

The LWF is committed to responsible and accountable Christian stewardship in managing the funds entrusted to it. Assets are invested according to ethical and social criteria. We manage accountability in the area of membership fees. We seek unrestricted revenue sources alongside ongoing fundraising. We work towards a strategic and operational plan that is balanced and sustainable.

To be Lutheran is to be

Evangelical

We proclaim the "good news" of Christ's life, his death on the cross, and his resurrection. Together we witness that, despite our sins, we are accepted unconditionally. Together, saved and justified by God's grace for Christ's sake through faith alone.

Sacramental

We live our life together in the communion of the Church. We center our worship of the Triune God in the proclamation of the Word of God, both law and gospel, and in the sacraments.

Diakonal

We are freed by Christ in Faith to love and serve our neighbor. Our service in the world and our care for creation are integral to our Lutheran identity.

Confessional

The LWF confesses the Holy Scriptures of the Old and New Testaments as the only source and norm of its doctrine, life and service, and sees in the Ecumenical Creeds and in the Lutheran Confessions a pure exposition of the Word of God.

Ecumenical

The LWF confesses the one holy, catholic, and apostolic church and is resolved to serve and actively promote Christian unity throughout the world and to further united witness to the Gospel of Jesus Christ. We work for unity among Christians through theological education and equipping, dialogue and collaborative action, as our participation in the ecumenical movement.

LWF Constitution and Bylaws

While the central convictions of the Lutheran tradition are not uniquely ours, its distinctive patterns and emphases shape the way in which we respond to the challenges and questions we face today.

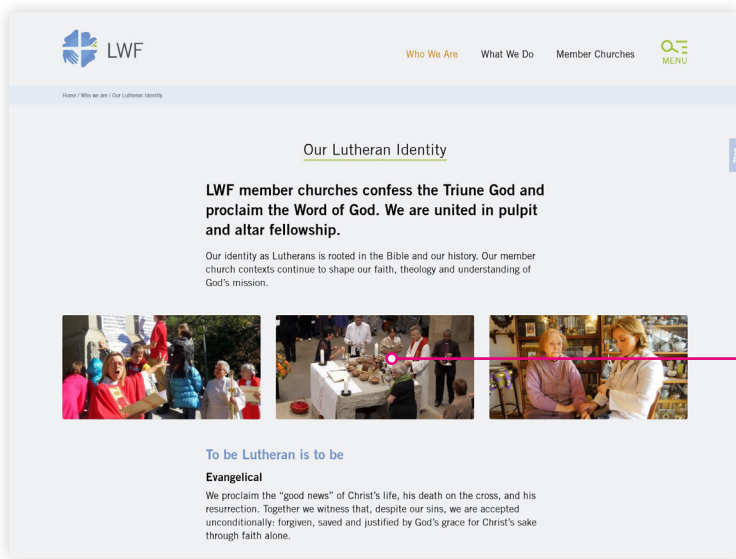
THE LUTHERAN WORLD FEDERATION
A Communion of Churches

100, Sude de Fermu
P.O. Box 2105
CH-2111 Geneva 9
Switzerland
www.lutheranworld.org

Follow Us
f t i y

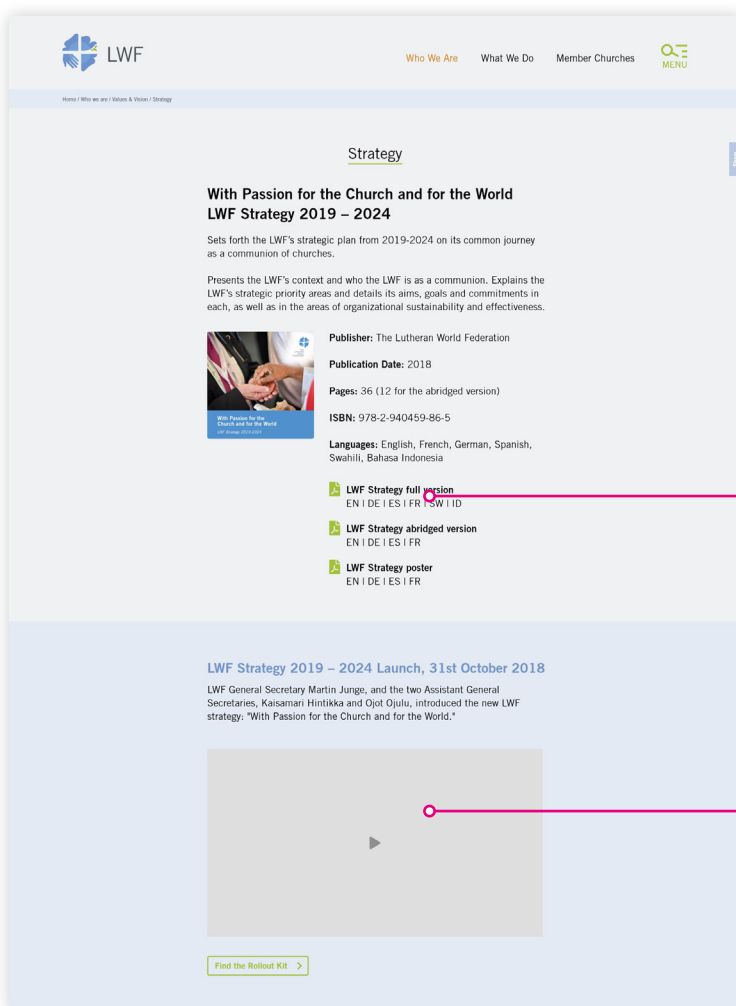
Subscribe to Our Newsletter
[Email Input]
[Subscribe]

Template B
More text heavy pages, can have a gallery of 3 to break off the text. Text is centered



The screenshot shows the top navigation bar with the LWF logo, 'Who We Are', 'What We Do', 'Member Churches', and a 'MENU' icon. The main heading is 'Our Lutheran Identity'. Below it is a bold statement: 'LWF member churches confess the Triune God and proclaim the Word of God. We are united in pulpit and altar fellowship.' A short paragraph follows, explaining that Lutheran identity is rooted in the Bible and history. Three small images are displayed in a row, showing people in various church settings. Below the images is the heading 'To be Lutheran is to be Evangelical' and a paragraph explaining the 'good news' of Christ's life and resurrection.

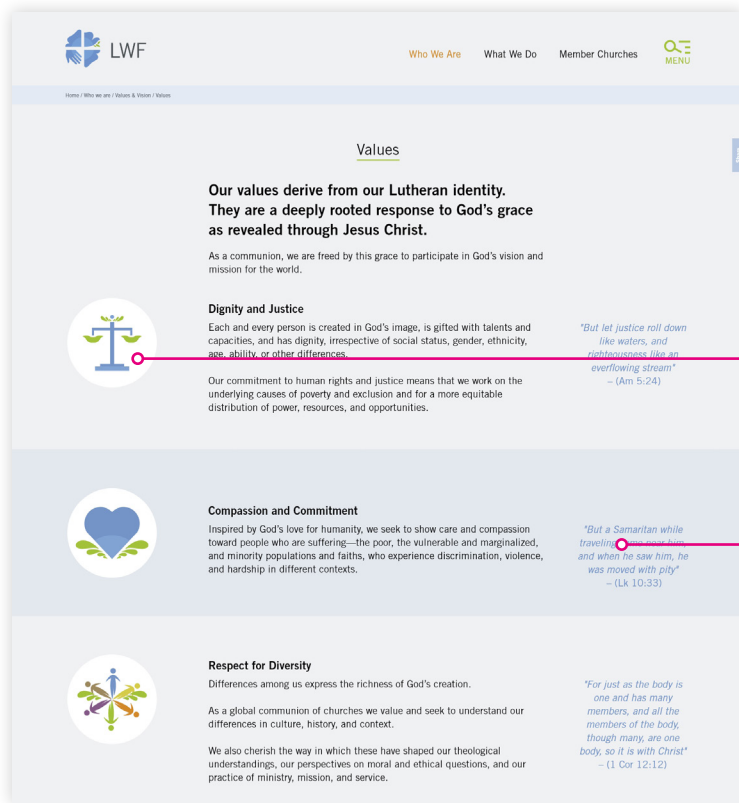
3 images



The screenshot shows the top navigation bar with the LWF logo, 'Who We Are', 'What We Do', 'Member Churches', and a 'MENU' icon. The main heading is 'Strategy'. Below it is a bold statement: 'With Passion for the Church and for the World LWF Strategy 2019 – 2024'. A paragraph explains that the strategy sets forth the LWF's plan from 2019-2024. Another paragraph describes the strategy's context and goals. A small image of the strategy document is shown with the following details: 'Publisher: The Lutheran World Federation', 'Publication Date: 2018', 'Pages: 36 (12 for the abridged version)', and 'ISBN: 978-2-940459-86-5'. Below this, three language options are listed: 'LWF Strategy full version', 'LWF Strategy abridged version', and 'LWF Strategy poster', each with a language code. A section titled 'LWF Strategy 2019 – 2024 Launch, 31st October 2018' follows, with a paragraph describing the launch event. A video player is shown below, with a play button in the center. At the bottom, there is a button that says 'Find the Rollout Kit >'.

PDF link
Can have multiple languages

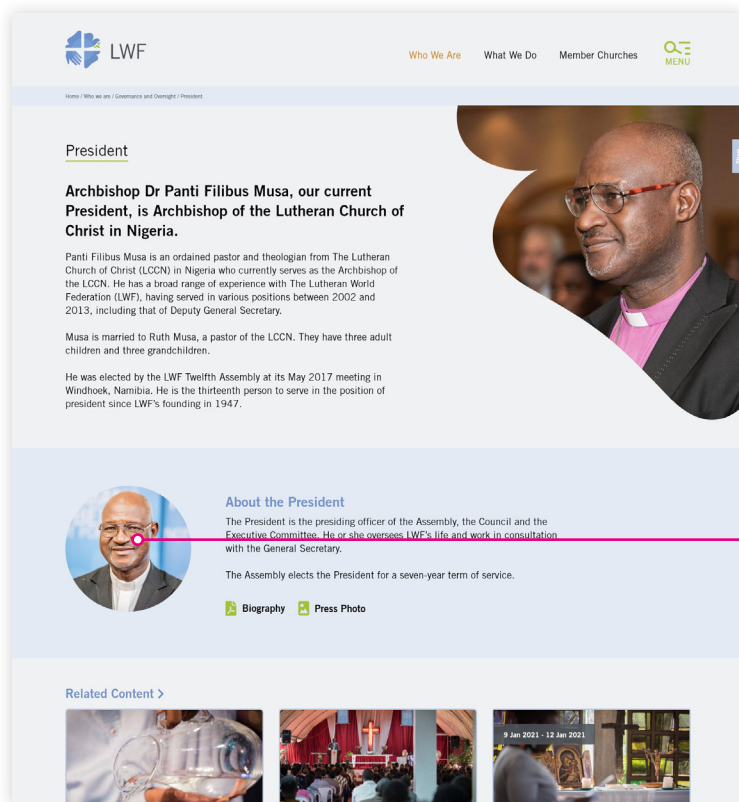
Video



The screenshot shows the 'Values' page of the LWF website. At the top left is the LWF logo. The navigation menu includes 'Who We Are', 'What We Do', 'Member Churches', and a 'MENU' icon. The page title is 'Values'. The main heading reads: 'Our values derive from our Lutheran identity. They are a deeply rooted response to God's grace as revealed through Jesus Christ.' Below this is a sub-heading 'Dignity and Justice' with an icon of a scale. The text describes the commitment to human rights and justice. A quote from Amos 5:24 is provided: 'But let justice roll down like waters, and righteousness like an everflowing stream'. Other values shown include 'Compassion and Commitment' with a heart icon and a quote from Luke 10:33, and 'Respect for Diversity' with a globe icon and a quote from 1 Cor 12:12.

Image on the side

Bible quotes



The screenshot shows the 'President' page of the LWF website. At the top left is the LWF logo. The navigation menu includes 'Who We Are', 'What We Do', 'Member Churches', and a 'MENU' icon. The page title is 'President'. The main heading reads: 'Archbishop Dr Panti Filibus Musa, our current President, is Archbishop of the Lutheran Church of Christ in Nigeria.' Below this is a sub-heading 'About the President' with a circular profile picture of Archbishop Musa. The text describes his background and role. A quote states: 'The President is the presiding officer of the Assembly, the Council and the Executive Committee. He or she oversees LWF's life and work in consultation with the General Secretary.' Below the text are links for 'Biography' and 'Press Photo'. At the bottom, there is a 'Related Content' section with three image thumbnails.

Big Profile
Must include PDF biography
and Press Photo

The screenshot shows a web page for 'Assembly' on the LWF website. At the top, there is a navigation bar with 'Who We Are', 'What We Do', 'Member Churches', and a search icon labeled 'MENU'. The main heading is 'Assembly'. Below it, a sub-heading reads: 'Representatives of our member churches meet every six to seven years in an Assembly. This is our highest decision-making body.' A paragraph follows: 'The Assembly shall consist of representatives of the member churches of the Federation. As the principal authority of the Lutheran World Federation, the Assembly shall:'. This is followed by a bulleted list of five items. Below the list is a link: 'Constitution of The Lutheran World Federation, Page 3'. Another paragraph states: 'The Assembly shall elect 48 members of the Council taking into consideration the nominations by the regions. It shall normally be held every six years with the time, place and program to be determined by the Council.' A section titled 'Membership' follows, with a paragraph: 'The number of representatives to the Assembly and their distribution among the member churches shall be determined by the Council.' Below this is another bulleted list of two items. A paragraph then states: 'The Council may invite representatives of the Lutheran congregations in union church bodies or of Lutheran associations and organizations to the Assembly in a consultative capacity if these are not represented by member churches. The number of these representatives shall be determined by the Council.' A section titled 'Past Assemblies and Themes' contains a table with five rows of assembly information and a text block on the right. Below this is a large image with the text 'View the Assemblies Gallery on Flickr' and a button 'LWF ASSEMBLY PHOTOS'. A 'Related Content' section follows with three cards, each with a thumbnail image, a title, and a category tag. At the bottom, there are sections for 'Contact' and 'Get Involved', including social media icons and a sign-up form for monthly online webinars.

Bullet points

Content scroller
Left side is clickable and will show the corresponding content on the right

Can have bible quote as seen in the homepage or can link to Flickr

The screenshot shows the LWF website's 'Council' page. At the top is the LWF logo and navigation menu. The main heading is 'Council', followed by a sub-heading: 'Our Council governs the LWF between Assemblies. Its members are elected by the Assembly.' Below this is a paragraph explaining the Council's role. A numbered list (1-4) details the Council's responsibilities. A link to the 'Constitution of The Lutheran World Federation, Page 3' is provided. A blue box contains the text: 'It elects the General Secretary. It meets once a year.' The 'Membership' section includes a profile of the President, Archbishop Dr. Panti Filibus Musa, with a small circular photo. The 'Meet the 48 Council Members' section features a large photo of members voting and a list of names with their respective churches. The bottom section is divided into 'Council Committees' and 'Vice-Presidents', each with a blue background. The 'Previous Council Documents' section lists documents from 2019, 2018, and 2016, with a photo of a document. The footer contains 'Contact' information for Ms. Karin Striebel and a 'Get Involved' section with social media icons and a webinar sign-up form.

Numbered List

Small Profile

The image is part of the component

Coloured boxes

Office of the General Secretary

Our Geneva-based Communion Office carries out LWF's work as mandated by the Assembly and the Council.

It serves and works together with our member churches, as well as related agencies, theological institutions and ecumenical partners.

The LWF Communion Office is comprised of the:

- Department for Planning and Coordination >
- Department for Theology, Mission and Justice >
- Department for World Service >
- Office of the General Secretary >

Communion Office Organigram

This document contains the internal organization of the Communion Office.

Our Geneva-based Communion Office carries out LWF's work as mandated by the Assembly and the Council. It serves and works together with our member churches, as well as related agencies, theological institutions and ecumenical partners.

The Communion Office is located in the Ecumenical Center in Geneva, Switzerland.

Communion Office Organigram

```
graph TD
    GS[General Secretary] --> OGS[Office of the General Secretary]
    GS --> DTMJ[Department for Theology, Mission & Justice]
    GS --> DWS[Department for World Service]
    GS --> DPC[Department for Planning & Coordination]
    
    OGS --> ER[Ecumenical Relations]
    OGS --> CR[Commission Relations]
    
    DTMJ --> TS[Theological Studies]
    DTMJ --> CM[Churches in Mission]
    DTMJ --> AJ[Action for Justice]
    DTMJ --> FR[Finance, PMER, Resources]
    
    DWS --> OPS[Operations]
    DWS --> PMSA[PMER & SIDA]
    DWS --> FIN[Finance]
    DWS --> GF[Global Funding]
    
    DPC --> COM[Communication]
    DPC --> GNS[General & House]
    DPC --> HR[Human Resources]
    DPC --> PMER[PMER]
    DPC --> IT[IT Services]
    DPC --> ACT[Activities]
```

Updated: March 2021

Internal Links.
Style only allowed if it is a list of links

Large Image. Max 1640 wide

Africa Countries

[Visit the Subsite](#)

Vice President
Rev. Dr Jeannette Ada Epse Maina
Evangelical Lutheran Church of Cameroon

General Secretary
Rev. Dr Elieshi Ayo Mungure
Regional Secretary for Africa

31
Member Churches
31 of the LWF's 148 member churches are located in Africa

28.1m
Christians
Membership in region represents over 28.1 million Christians

23
Countries
Member churches are located in 23 countries in Africa

37
Supported Projects
Africa has the largest number of LWF-supported member church projects

Related Content >

- Image 1: A glass of water being poured.
- Image 2: A church service with a priest at the altar.
- Image 3: A person in a white shirt standing in a room.

2 Profiles

Facts

Who We Are | **What We Do** | Member Churches |

Home / What We Do / What We Do / Youth Participation

Youth Participation

LWF Youth

Youth participation is a crosscutting priority for the Lutheran World Federation. We want young people to have a place and voice in all aspects of church and communion life.

The LWF Youth Desk is based within the Department for Theology, Mission and Justice but works with all the offices of the LWF.

The LWF Youth desk mainly works in the areas of theology, leadership development, equity, advocacy, diakonia, climate justice, peace building and global frameworks.

"The Assembly calls upon the member churches to act on the implementation of 20% youth participation."

— Twelfth Assembly Resolution on Youth Participation

[Twelfth Assembly Resolution on Youth Participation >](#)

LWF Youth Priorities 2018 - 2024

Revival of churches, Equity, and Education

"We affirm the current efforts for climate justice through activities, such as #fastfortheclimate and the work done toward increased youth participation within the communion. These initiatives will continue as cross-cutting themes. Moving forward, we have named three key priorities to shape the next phase of LWF Youth work: the revival of churches, equity, and education."

— 2017 Youth Message to the LWF Twelfth Assembly

[2017 Youth Message to the LWF Twelfth Assembly >](#)

[LWF Youth Activities from 2018 August – 2020 >](#)

[LWF Youth Activities in 2017 >](#)

<p>1/5 of LWF Participations</p> <p>The LWF has a 20% youth quota for all meetings and governance bodies</p>	<p>15 Council Members</p> <p>Young council members are shaping global LWF decisions</p>	<p>5800 Facebook Followers</p> <p>LWF Youth interact and network about church life</p>	<p>25897 People Participation</p> <p>Young Reformers engaged in 54 Living Reformation Projects</p>
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Related Content >

<p>Lorem ipsum dolor amet sonsec tetur adipiscing</p> <p>News 13 Jan 2020</p> <p>Services Churches</p>	<p>Lorem ipsum dolor amet sonsec tetur adipiscing</p> <p>News 13 Jan 2020</p> <p>Unity</p>	<p>9 Jan 2021 - 12 Jan 2021</p> <p>Lorem ipsum dolor amet sonsec tetur adipiscing</p> <p>Churches Events</p>
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Contact

Ms Laura Marienfeld
Executive Assistant to the General Secretary

Contact by email +1 22 791 6363

Get Involved

Share your stories on social media of what it means to be Lutheran in your context, and use the #LWF and #WeAreLutheran

Sign up for monthly online webinars: Being Lutheran

Email

[Subscribe >](#)

THE LUTHERAN WORLD FEDERATION
A Confederation of Churches

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Quote