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Sample tweets:

- A) Join us for the #16DaysOfAwareness campaign to end violence against women and children. This year @lutheranworld is focusing on Awareness, Action, Accountability #16Days #LWFWomen #LWFWorldService #genderjustice https://www.lutheranworld.org/content/16-days-activism-end-sexual-and-gender-based-violence
- B) Women and men working together to end gender-based violence. What can you do to build Awareness, Action, Accountability? @lutheranworld #16Days #LWFWomen #LWFWorldService #genderjustice https://www.lutheranworld.org/content/16-days-activism-end-sexual-and-gender-based-violence
- C) @lutheranworld works for an end to all forms of violence against women and children in the home, in the workplace, in churches #16Days #LWFWomen #LWFWorldService #genderjustice https://www.lutheranworld.org/content/16-days-activism-end-sexual-and-gender-based-violence

Quotes:

Ms Anne Caroline Tveoy, Regional Program Coordinator

The 16 days is an opportunity to remind ourselves of the complex of issues that need to be tackled to end sexual and gender-based violence in the world today. Holding ourselves accountable needs to happen all year round, but the 16 days should inspire relevant action and new ways of holding ourselves accountable.

Rev. Judith VanOsdol, LWF Program Executive for Gender Justice and Women's Empowerment

According to the United Nations, violence against women and girls is one of the most widespread, persistent and devastating human rights violations in our world today. It remains largely unreported due to the impunity, silence, stigma and shame surrounding it. That's why we should all be part of the 16 Days Campaign.